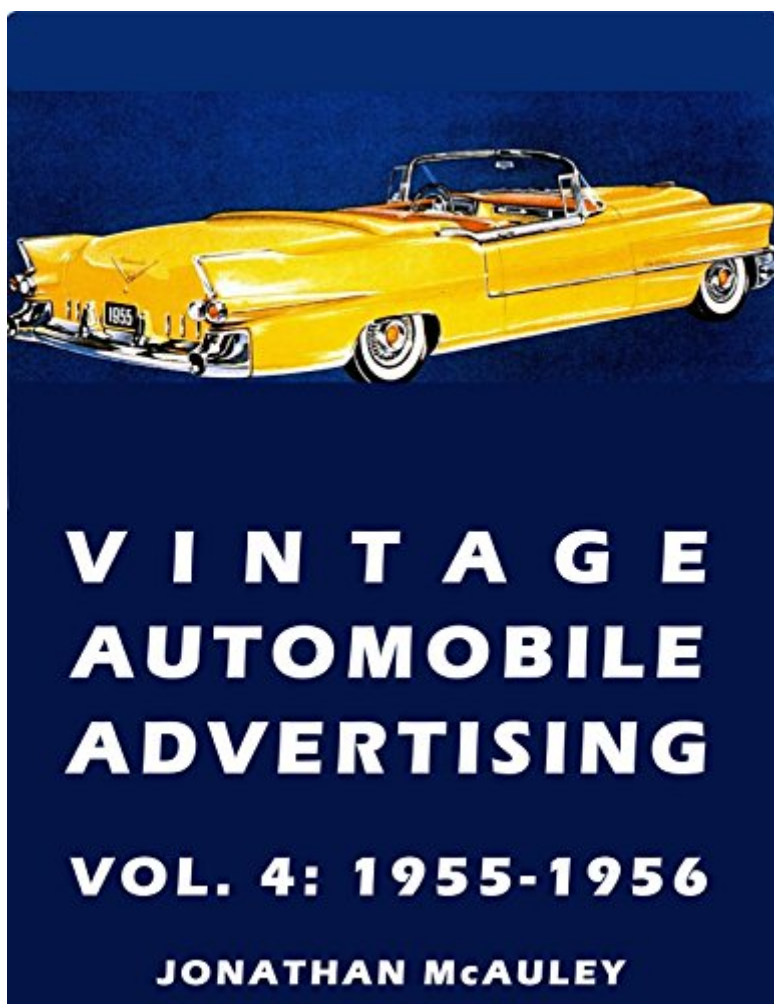


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ADVERTISING 4: 1955-1956: OVER 375
FULL SIZE VINTAGE AUTOMOBILE
ADS FROM MAGAZINES AND
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Synopsis

VINTAGE AUTOMOBILE ADVERTISINGVOL. 41955-1956OVER 375 FULL SIZE VINTAGE AUTOMOBILE ADS FROM MAGAZINES AND NEWSPAPERS â “ LARGE ONE-AD-PER-PAGE FORMATThis book contains an assortment of mostly American automobile advertisements from the middle of the Eisenhower era, when the automotive industry was rethinking its design philosophy; â ^tallâ ™ was on the way out and â ^low and wideâ ™ was beginning to make its appearance. Two-Tone paint jobs were popular and fins were just beginning to bud. That, and chrome, Chrome, CHROME! (check out all that chrome on the back of that car in the very first 1956 picture!). This book has hundreds of ads from dozens of manufacturers, some familiar, some forgotten, some still with us today.

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